TRASH TALK: EMBRACING YOUR BI AS IN COASTAL

[NB: check the byline, thanks. /~Rayne]

"Snacks are ready," a text message read, including a photo of a decadent oozy appetizer overflowing with calories.

Ordinarily this kind of American excess arrives with the Super Bowl, but this year in Michigan it's arrived with the rare NFL Conference Championship game in which the Detroit Lions meet the San Francisco 49rs at 6:30 p.m. ET in San Francisco.

I'm not understating the amount of energy the Lions' success has spread over its home town and the state. I have a nibling who works for one of the Big Three automakers, has season tickets to the Lions, who said that their latest trip to Meijer grocery store was crazy.

Everyone was dressed in Lions' paraphernalia and chanting "Go Lions!" at each other in greeting as they worked their way down the aisles.

My digital copy of the Detroit Free Press today is nothing but Honolulu Blue and Lions. Every beat must have a story with a Lions angle today.

Is this what it's like when a city like Detroit, buffeted for decades by economic head winds, saddled with a football team which mirrors the economic battering, finally makes it out of the basement and wins its division?

I had to look at local newspapers for the host cities and their competitors' home towns:



Here's the match-up which started at 3:00 p.m. ET today in Kansas City MO. Sure looks like the Chiefs' hometown takes today's game in stride, as if it was just another day. Baltimore Sun devotes just over half the front page to the game with two stories — by the way, you have my sympathies, Baltimore, upon the launch of that right-wing moron Armstrong Williams' opinion column in your paper.

Now compare and contrast the coverage in hometown papers for the Lions and the 49rs who meet at 6:30 p.m. ET today in San Francisco.



It be like that everywhere in Detroit and Michigan today, so much Honolulu Blue. SF's paper is more excited about hosting the game for their team's slot in the conference championship than KC is, but less so than the Freep is about the Lions appearing in SF.

There was a drone light show last night in Detroit; the Michigan Central Station was decked out in blue lights cheering on the Lions.

The biggest sign of excitement, though, is Ford Field today, where four massive screens have been set up for a watch party at which 34,000 attendees are expected.



Yes, like half the capacity of the stadium. Fox2Detroit reported,

"Tickets sold out unbelievably fast. We made an offer to our Lions Loyal Members, our season ticket holders, and then opened it up to the public," she said. "After just a few hours, 34,000 tickets sold."

Tickets were offered at half price or \$10 each to season ticket holders. My nibling bought 10 tickets for themselves and friends, naturally.

I can't even begin to imagine how much beer Ford Field concessions will sell today in the Power Hour before kickoff.

 ${\sf Damn}-{\sf I}$ just realized I screwed up thinking this was about bi-coastal championships with Baltimore on the east coast and San Francisco on the west coast.

It's a tri-coastal day with Detroit on the northern fresh water coast. Let's see which coasts get knocked out today.

This is an open thread.