

# IT IS A MAD MAD WORLD

So, while some digital jackass named “Microchip” is dominating so much discussion here, let us talk about other things.



When I was a kid, I read Mad Magazine.

If I had to ride my training wheels bicycle there to the local store, I did. There were Playboys there on the shelf, and I did not even know that yet. I went for Mad. Alfred E. Neuman.

There were a lot of “illustrators” of Mad over the years, too many to go into currently, but (thank you Scribe) Al Jaffee was one of the most important.

“Microchip” is a blip, Al Jaffee spanned, and influenced, in a very good way, generations.