TRUMP'S MEDICAL QUACKERY EXPOSES THE PRESS' BOTH-SIDES QUACKERY

Last night, an increasingly desperate President went on live TV and advised that people might try ingesting disinfectant to cure COVID-19.

The comment has elicited justifiable uproar. It renewed questions about how long Trump's medical experts, Anthony Fauci and Deborah Birx, can remain on stage while he touts junk cures (this video capturing Birx's response is painful). It sparked a fascinating thread from former Special Envoy on ISIS, Brett McGurk, explaining how Trump's instability makes it impossible to credibly advise him:

- You can't stay above crazy:
 On any issue, the crazy will catch up to you
- 2. There's no policy: You're always a Tweet away from all going sideways
- 3. You can't speak credibly: Since there's no policy, nobody speaks credibly for our country
- 4. Diplomacy is impossible: Foreign parties know that only Trump counts and he changes on a whim
- 5. You may need to resign: In any senior role, your integrity will be tested

It generated a lot of attention on Trump's outrageous comments and as a result shifted attention away from the fact that we've probably

surpassed 50,000 deaths (though not in official counts, yet) and that Trump explicitly disagreed — "I don't agree with him" — with Fauci's earlier comments that we're not where we need to be on testing.

But it also elicited both sides reporting.

WaPo did a piece that called Trump's suggestions as "medical musings," put his suggestions high up in the story labeled as "bizarre," like a nifty circus act, then called ingesting Lysol as only "potentially" dangerous.

The president's unsubstantiated — and potentially dangerous — amateur musings came after William N. Bryan, the acting undersecretary for science and technology at the Homeland Security Department, announced an "emerging result" from a lab study showing direct sunlight helps kill the coronavirus.

- "I see the disinfectant that knocks it out in a minute, one
 minute. And is there a way we can do something like that by
 injection inside or almost a cleaning," the president said during
 the daily virus task force briefing.
- "Is there a way we can do something like that, by injection inside or almost a cleaning? Because you see it gets on the lungs, and it does a tremendous number on the lungs. So it would be interesting to check that," he added.

Nope, nope: On Friday, the maker of Lysol and Dettol urged people not to ingest their product.

It went on to air the FDA Commissioner, Stephen Hahn's sycophantic excuse for Trump's comments — just a conversation between an idiotic patient and his doctor, not the most powerful leader of the world seeding hoaxes on live TV — without noting that by apologizing for his boss, Hahn himself was refusing to do his job to keep us safe.

The WaPo treated this as a both sides thing, Lysol's manufacturer and Sanjay Gupta arguing the partisan side of "science" against Trump and Hahn arguing the partisan side of, "miracle cures."

WaPo isn't the only one, though. NYT (by-lined by one of the journalists responsible for Mobile Bioweapons Labs in Iraq), too, treated the disinfectant and related UV ray questions as a matter pitting experts against the President.

President Trump has long pinned his hopes on the powers of sunlight to defeat the Covid-19 virus. On Thursday, he returned to that theme at the daily White House coronavirus briefing, bringing in a top administration scientist to back up his assertions and eagerly theorizing — dangerously, in the view of some experts — about the powers of sunlight, ultraviolet light and household disinfectants to kill the coronavirus.

[snip]

Experts have long warned that ultraviolet lamps can harm humans if used improperly — when the exposure is outside the body, much less inside. But bottles of bleach and other disinfectants carry sharp warnings of ingestion dangers. The disinfectants can kill not only microbes but humans.

NBC, too, pitched this as a dispute between Lysol and their own health expert, Vin Gupta, versus Trump.

There's no dispute here!!!!

We don't actually need to call Lysol (which is undoubtedly panicked that liability claims will undermine an otherwise welcome spike in sales) or consult experts about whether drinking disinfectant will hurt us. It's something we learned as small children. The fact that outlets are treating this as a both sides issue is all the more troubling given that Trump's statement clearly misrepresented what Acting DHS Undersecretary for Science and Technology William Bryan said in the briefing, which addressed how to kill the virus outside of the human body, not inside it. That is, outlets could cover the statements by describing them as a matter of Trump totally misunderstanding what he just heard - which is, itself, newsworthy -

rather than presenting the efficacy of drinking poison as a matter open to debate.

What yesterday's comments did - on top of indicate just how unhinged the President is getting as he realizes you can't cheat your way out of a pandemic — is illustrate once and for all that, five years into covering Donald Trump as a national politician, some journalists still haven't learned how to avoid being complicit in Trump's dis- and misinformation. It may well show that not just Hannity, but even some in the so-called objective press, will own some responsibility for the idiotic choices that Americans make after listening to Trump. It certainly shows that it is high time for the press to treat the President's ramblings as a problem unto themselves, not as anything conveying actual information.

VOA Africa correspondent Jason Patinkin made this point presciently in a long thread the other day by comparing how Ebola got covered — by journalists in the Democratic Republic of Congo and internationally — with how COVID-19 is getting covered now. He asked,

Anyways, did media (DRC and intl) covering outbreak coddle conspiracy theorists with both sides-ism, and give nonstop coverage to people encouraging such theories? Did they breathlessly report unproven cures and vaccines? Did they gently describe armed groups as "protesters"?

He noted that presenting "verified, critical information" means that, yes, journalists will and should default to taking the side of public health.

Journalists in DRC's ebola outbreak in some ways "chose" a side: the side of public health. It seems to me that many US journalists, so obsessed with false ideas of neutrality, have not chosen the side of public health. This is wrong.

It has always been wrong to treat Trump's disinformation as one side of a dispute up for debate. It was wrong on Russia, it was wrong on Ukraine, it was wrong on climate, it was wrong on North Korea.

But doing so now may make journalists complicit in getting people killed.

Update: This NBC report explains why Trump was pushing these particularly miracle cures.

Update: NYT has slightly updated its story (though not entirely eliminating the bothsidesing), and deleted their especially bad both-sides tweet on it. Trump, meanwhile, claims that he was being sarcastic, a claim that conflicts with what his spox said earlier today, a claim that even Fox's Bret Baier has debunked.