

# **FIVE WAYS TO FIND NEW VOTERS AND NEW ACTIVISTS**

As happened with Obama (and in response to the Iraq War), Kamala's race has the power to convince ordinary Americans that they can be a different kind of citizen, and that kind of citizenship can improve people's lives. There's a lot of Democrats celebrating other Democrats at the convention. But there's also a real effort to offer something for those low-turnout voters who could decide the race.